

69th CAF

UN Tourism Regional Commission for Africa

Mahé, Republic of Seychelles, 2 – 4 July 2026

**Report of the Regional Director for Africa
Regional and Technical Activities 2024-2025
(Agenda Item 5/a)
Ms. Elcia Grandcourt**

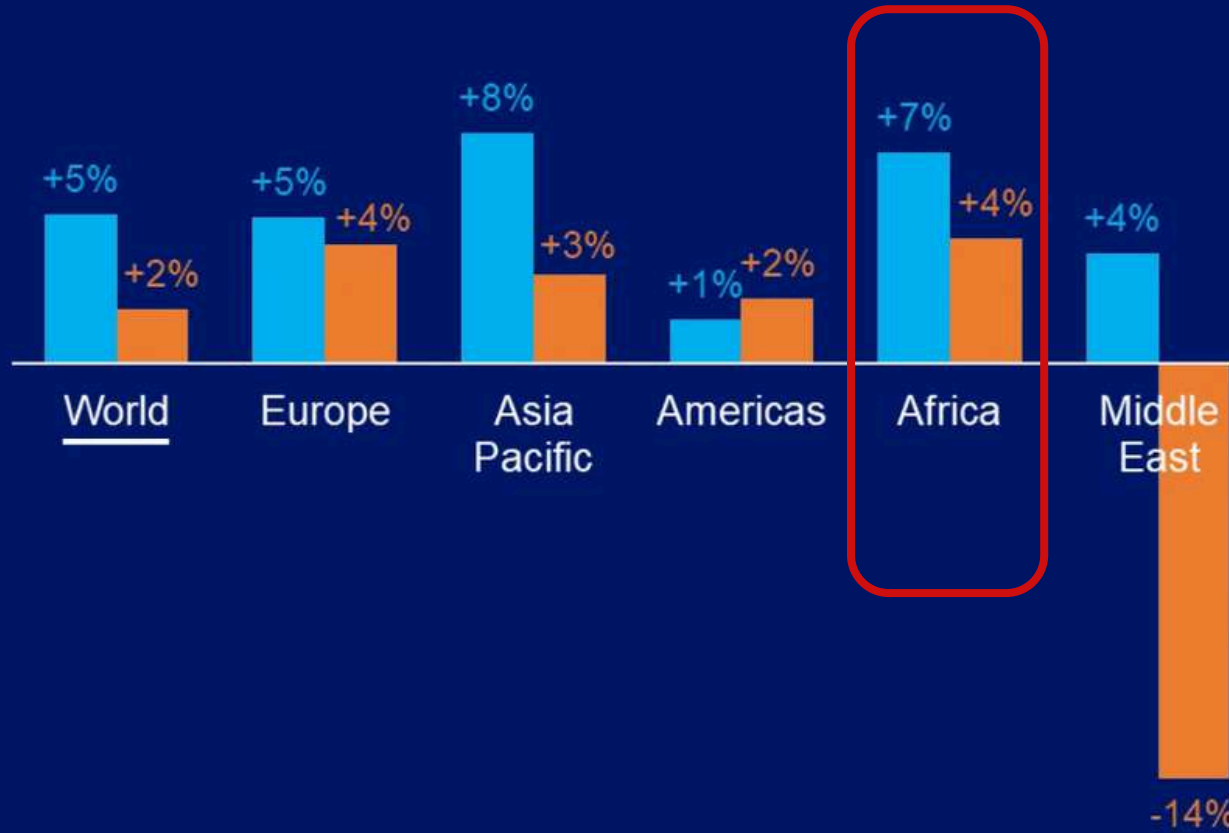
International Tourist Arrivals in Africa (2025 & Q1 2026)

International tourist arrivals
by region, 2025 and Q1 '26

% change (year on year)

2025
Q1 2026*

Source: World Tourism Organization (UN Tourism)
(Data as of May 2026)
* Provisional data



UN Tourism Vision & Strategic Pillars



UN Tourism

➤ SUSTAINABLE AND RESPONSIBLE GROWTH



➤ DIGITAL TRANSFORMATION AND DATA-DRIVEN TOURISM



➤ ECONOMIC INCLUSION AND LOCAL EMPOWERMENT



➤ INFRASTRUCTURE, CONNECTIVITY AND TOURISM-ENABLERS



➤ GOVERNANCE, TRANSPARENCY AND GLOBAL TRUST



UN Tourism Agenda for Africa - Tourism for Inclusive Growth

	
UN Tourism Agenda for Africa Tourism for inclusive growth	 1. Advocating the Brand Africa SDGs: 8, 10, 11, 14, 15 2. Promoting Travel Facilitation (Connectivity / Visa) SDGs: 8, 9 3. Strengthening Tourism Statistics Systems SDGs: 4, 8, 10 4. Expanding of Capacity Building incl. Training Facilities SDGs: 4, 8, 10 5. Promoting Innovation and Technology SDGs: 8, 9 6. Fostering Resilience (Safety + Security, Crisis Communication) SDGs: 8, 12, 13, 16 7. Unlocking Growth through Investment Promotion and Public Private Partnerships SDGs: 8, 9, 12, 17 8. Empowering Youth and Women through Tourism SDGs: 5, 8, 10 9. Advancing the Sustainability Agenda (esp. Biodiversity) SDGs: 12, 13, 14, 15 10. Promoting Cultural Heritage SDGs: 8, 16

Key Focus Areas



Expanding access to education and capacity-building (incl. Training Facilities)



Promoting Travel Facilitation (Connectivity/Visa)



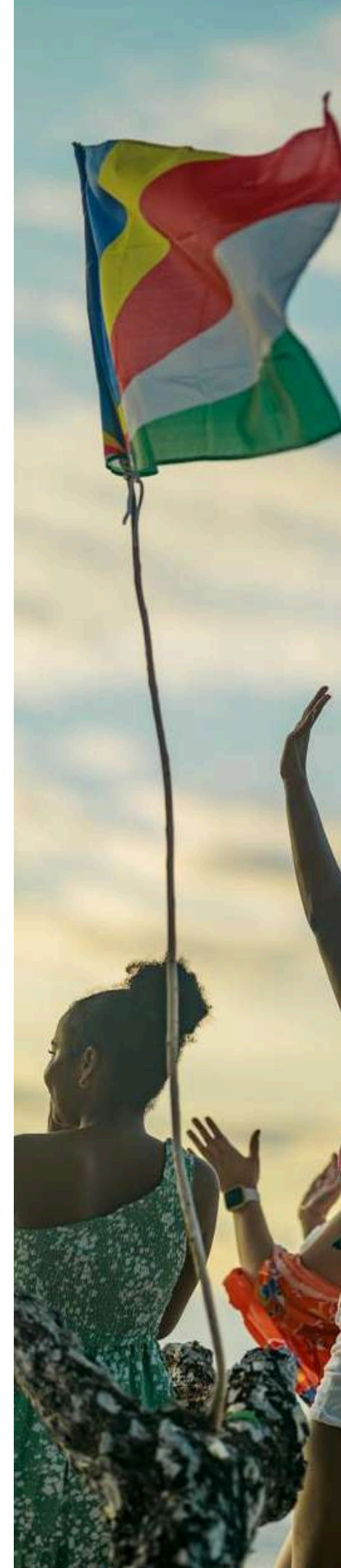
Unlocking Growth through Investment Promotion and PPP



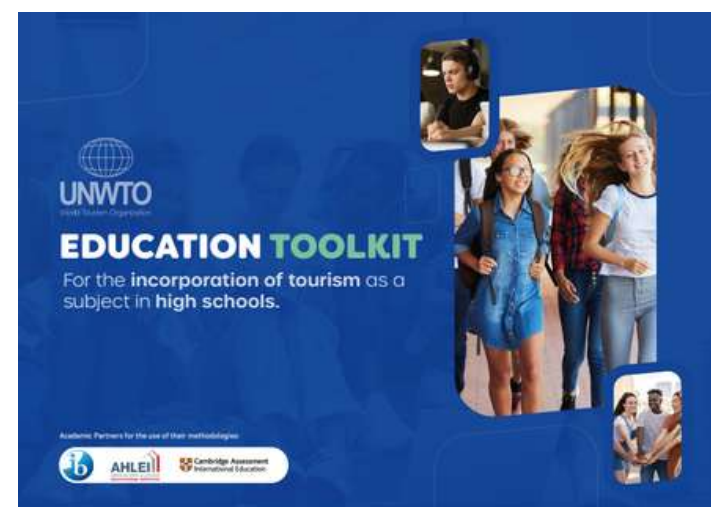
Empowering Youth and Women through Tourism



Advancing the Sustainability Agenda (esp. Biodiversity)



Education and Human Capital Development



Training and Capacity-Building Programmes



Academies in collaboration with UN Tourism



**ZITHS Mukuni International Academy for
Tourism and Hospitality in collaboration with
UN Tourism in Livingstone, Republic of
Zambia**



**Africa International Tourism Academy for
Culinary Arts under the patronage of H.E.
Dr. Auxillia Mnangagwa, First Lady of
Zimbabwe, in Victoria Falls, Republic of
Zimbabwe**



**Academy on Tourism, Youth and Sports in
collaboration with UN Tourism
(in the pipeline)**



**New Academy in Luanda in collaboration
with UN Tourism; UN Tourism Faculty
Development Programme (FDP)**



UN Tourism Thematic Office on Innovation for Africa



Tourism Investment Attraction



Public-Private Partnerships and Tourism Infrastructure Development



Promoting Travel Facilitation (Connectivity / Visa)



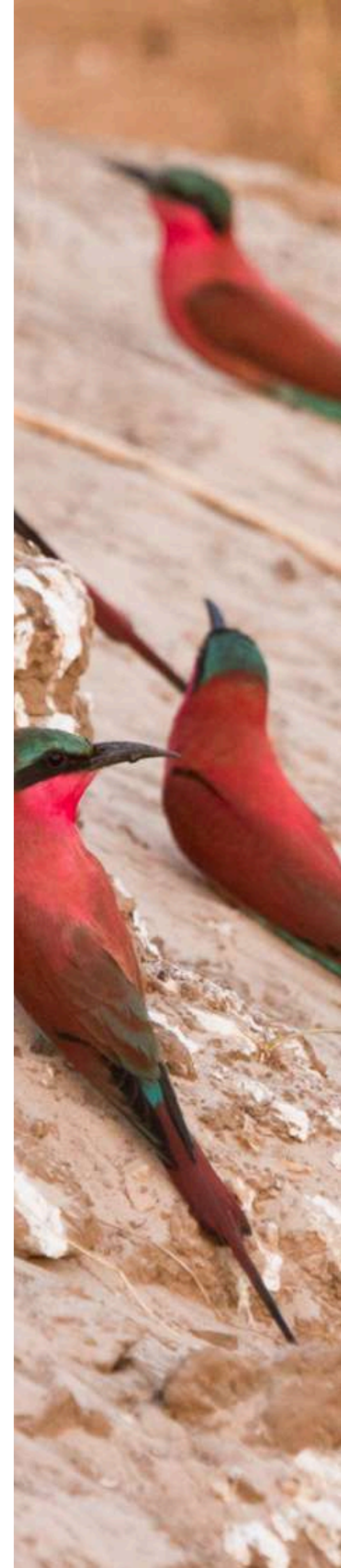
VISA-FREE ACCESS COUNTRIES



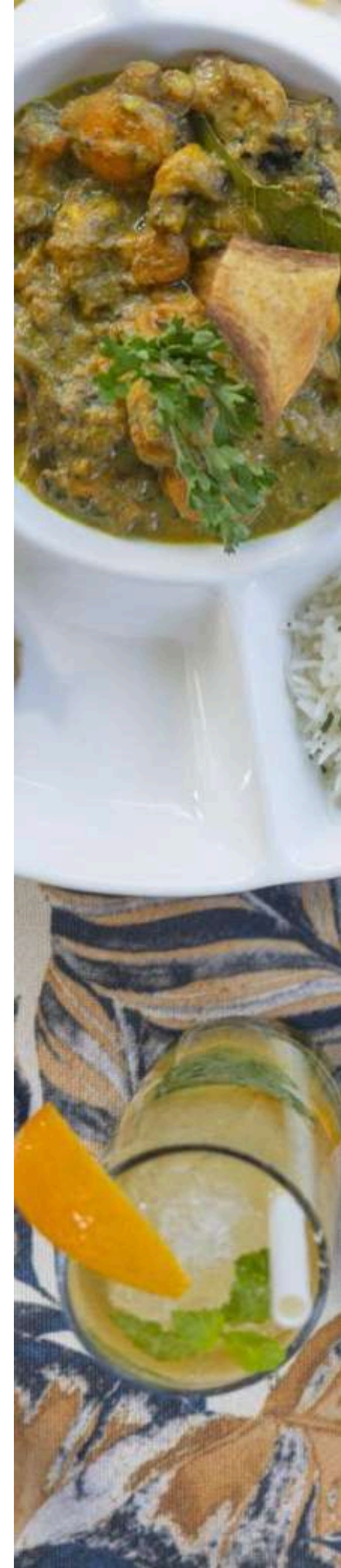
Sustainable and Inclusive Tourism Growth



INTERNATIONAL YEAR OF
**SUSTAINABLE AND
RESILIENT TOURISM**
#IYSRT2027



Women Empowerment in Tourism



UN Tourism Mentorship Programme for African Women with the support of WITLAC



UN Tourism

Open Call for Participation
**Women in Tourism
Leadership
Africa Committee
(WITLAC)**

Mentorship Programme 2026

untourism.int



Member Relations and Political Outreach



Regional and Sub-Regional Collaboration



International Cooperation



THE WORLD BANK



ACTIVITIES, CAPACITY-BUILDING PROGRAMMES, INTERREGIONAL PLATFORMS



3rd UN Tourism Regional Forum on Gastronomy Tourism
for Africa
Freetown, 2-4 December 2026



World Tourism Day 2027 on “Transforming Tourism
through Education”
Cabo Verde, 27 September 2027



3rd UN Tourism Africa & Americas Summit
Brazil, 2027



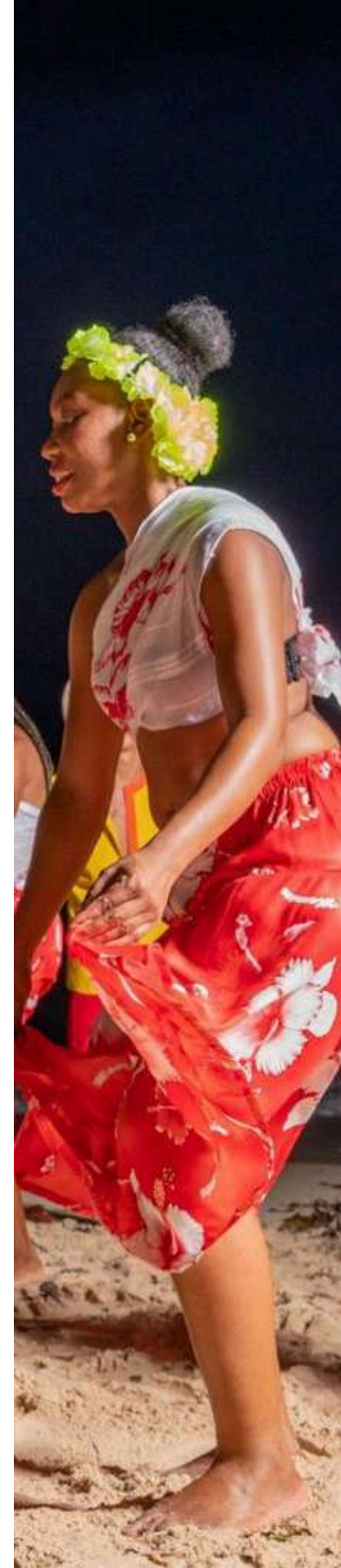
Capacity-Building and Training Programmes



Academies in collaboration with UN Tourism in Africa



Customized Investment Guidelines & UN
Tourism Pass Platform



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Thank you for your attention!

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Regional Director for Africa's Report